

# Evan Younker

Marketing and Creative Media Producer

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417.529.6027  
Joplin, MO

## Attributes

Efficient, resourceful, collaborative. Geared for solving problems in creative ways. Enjoys hands-on projects and building things. Well-versed in maximizing the potential of the team around me, and getting the most out of what I have to work with. Equal parts technical and creative.

## Experience

### IMAGING DIRECTOR – LEGGETT & PLATT INC.

CARTHAGE, MO – SEPTEMBER 2013-PRESENT

I am involved in all steps of the creative process, from the initial client discussions, to production and post-production. I have grown the imaging group, implementing new processes and refining existing ones. I currently manage both the photo and video teams, as well as oversee operations at both our studio locations.

### PHOTOGRAPHER – CROSSROADS CHEVROLET

JOPLIN, MO – APRIL 2013-SEPTEMBER 2013

Main tasks at Crossroads included locating current inventory that needed photography, and then positioning, shooting, and uploading the photos to the website.

### NEWS ASSISTANT – KOAM TV

PITTSBURG, KS – SEPTEMBER 2011-APRIL 2013

My duties at KOAM included editing video for the morning and noon news. I also ran the studio cameras and shot sports when needed.

### FREELANCE VIDEO PRODUCER/PHOTOGRAPHER

JOPLIN, MO – 2009-PRESENT

I have maintained a steady workload of freelance video and photo projects for more than a decade. My clients range from weddings and startups, to large non-profits and manufacturing corporations.

### VIDEOGRAPHER – LODGE LIFE TV

JOPLIN, MO – APRIL-JUNE 2008

Lodge Life TV was a TV series that aired on DirecTV in 2008. I recorded both the hunts themselves and the daily activities of the clients at the lodge, as well as shot B-roll.

## Skills

### Software:

Adobe Suite  
– Premiere Pro  
– After Effects  
– Photoshop  
– Media Composer  
– Lightroom  
– Illustrator  
Cinema 4D  
Microsoft Office  
Final Cut Pro  
Avid Media Composer  
InMotion Tracking Software

### Other Skills:

Project Management  
Set Construction  
Studio Setup and Management  
Mood Board Creation  
Automotive Repair  
Woodworking

### Cameras:

–Motion picture film (ARRI, Panavision)  
–ENG/Cinema digital camcorders (Sony, Canon)  
–DSLR and mirrorless (Sony, Canon, Nikon)  
–Action cameras

### Gear:

–Jib cranes  
–Drones  
–Dollies  
–Camera sliders  
–Handheld stabilizers

### Lighting:

–Continuous Light Sources (Tungsten, LED, HMI)  
–On-camera flashes  
–Studio strobes

### Audio:

–Shotgun mics  
–Wireless lavalier microphones  
–Handheld recorders

## Education

### Full Sail University

Winter Park, FL – 2011

Bachelor of Science  
Film

### Joplin High School

Joplin, MO – 2008

TV Productions I  
TV Productions II

## Accolades

### Emerging Leader Academy

Selected employee 2020 – Leggett & Platt

### Best Cinematography/Editing

Spiva Film Festival 2016

### Official Selection

Bare Bones Film Festival 2017  
Fayetteville Film Fest 2017

### Gold Addy 2015

Ortho 4 States – Branding Video (x2)  
Villas at the Plaza – Super Bowl Commercial

### Grand Prize Winner

Cobb Tuning Film Festival 2010

### 1st Place

Missouri Southern State University  
Film Festival 2007

## References

### Paul M. Johnson

Associate Creative Director – Leggett & Platt  
writerpaulmjohnson@gmail.com – 623.570.2761

### John Walsh

Former Staff VP – Leggett & Platt  
johnwalsh@dkdesignn outdoor.com – 417.379.4843

### Helene Sheeler-Johnson

Marketing Consultant – Client  
helenesheelerjohnson@gmail.com – 623.570.2759

### Chase Moritz

Marketing Director – Client  
helenesheelerjohnson@gmail.com – 417.540.1137